

CEC_PEC Meeting Minutes, March 02, 2021 on ZOOM, 7:00 - 8:30 PM

Attendees: Bill Cable, Dan Poor, Evan Oxenham, Joanna Sharf, Jordy Green, Nancy Wightman, Nick Cohen, Ron Eberhardt, Steve Ladd, Shideko Terai, Zack Hallock.

Minutes of 02-02-2021 – Approved

Dean Berg GHG emission reducing app "SNAPP" – Shideko suggested the four area hospitals as possible supporting businesses because of their programs to reduce medical waste responsibly and have made improvements that can reduce green house gas emissions. Also, a list of possible businesses from Plainfield, Cornish, and Claremont was submitted; for example, the bicycle shop, Claremont Cycle Depot was on the list. Communication with Reb MacKenzie who chairs the Claremont Energy Committee was initiated. Reb is interested. The sponsor letter and the video that demos the app will be sent to her. Shideko drafted a version of the SNAPP Sponsor Letter that doesn't call our region the "Upper Valley." As Ron pointed out and Nick said in a previous meeting, geographically Claremont is part of the Upper Valley. Unfortunately, there is a misperception that sometimes snubs Claremont from activities such as this, thus the rewording of the letter to be more inclusive. Next steps: Someone is working with Upper Valley Business Alliance & Vital Communities to figure out an approach to getting sponsorship money from 20 companies that were identified. A team is working on a marketing plan. And a Project/Program Manager position was posted last week. Do you know of anyone that might be a good fit? *Embedded link to video that demos SNAPP (page 4) and more concrete info can be found in the attached letter. See pages 3 & 4 of these notes.*

Plainfield Store EV Charger – Updates. Zack met Elaine on-site. Nothing glaringly wrong with the system. Eversource bills didn't show details; most solar was used behind the meter meaning used at the store and no surplus energy went out to the grid. Brite Light helping to manage the system. To get a real time dashboard, it will probably come from Eversource to install the program to determine if it is solar, grid, or a mixture. Zack is waiting for a call back. Waiting for this dashboard to walk Elaine through it to understand her energy use. Steve Ladd read the charging meter in Sept. Zack can get a reading on March 19/20 and then compare with the Sept reading. Elaine uses a 3rd party supplier. 8 cents flat so good rate. All this won't impact anything but will be a resource of education for Elaine and may help EV charging station be more of a resource than a perceived hindrance to her business.

Next Educational Presentation:

A. "Did you know. . . ?" Series.

Proposed

Nancy said we need more new articles.

- EV charging article already written by Joanna and ready to submit to ConnectCornish.
- Jordy will write an article about electric pickup trucks/delivery trucks and get it to Nancy tonight
- Bike series by Bill with survey will be held off until May
- Solar panels – 85% efficient after 25 yrs. -Joanna will get more out soon.
- Green energy businesses have sustained themselves during pandemic esp. solar panels, heat pumps, and vehicles like Jaguar. - Joanna
- Stonyfield Yogurt Company - Joanna
- Nick mentioned getting lots of info about energy. He will pick a few and get to Nancy. Pick an excerpt or an introductory paragraph. "If Nancy can understand it then others will." He will send articles to Nancy.
- Article about experience getting supplies from Cover and installing – Bill

B. Community Power (Aggregation) – Community Power Presentation (intent as part of RF100 goal): Scheduled for Earth Day, April 22 at 7 PM - virtual. Zack will write the blurb by next week and send it to all of us. Targeting select board members and other town leaders like zoning board, finance committee, planning board, and school board. Invite them by EMAIL before April. Provide info and have it discussed in an upcoming selectboard meeting. Ask for list from Michele for Plainfield. Cornish info for the boards is in the Cornish phone book. Evan will set up Zoom details and registration information plus a reminder with the Zoom link the day before the event. Steve will send out to email list. Other electronic outreach such as Connect Cornish, Vital Communities newsletter, LEC, etc. Zach and Nick have made progress on the plans for the presentation. Zack will produce the video (from Henry Herndon's) including an ex. redacted Philip Read Memorial Library electric bill to identify components. He will send it to Nick for review to present in a way as to strike balance with audience. Will have it ready in a few weeks and no later than by end of March.

HB315 NHPR The Exchange had a good program on this with Henry Herndon. Legislative work sessions on the bill in partnership with Clifton Below to draft amendment. Clean Power NH. House ST&E will meet this Friday to hold a formal work session on the bill and proposed amendment which may make HB315 possible. Had 2 sessions since there were so many speakers to testify. ST&E is likely to hold its Executive Session vote on the bill on Monday 3/8. Most of committee work will finish up next week. Crossover will have another round of public hearings. Lee & Evan will keep us informed. Note: Henry Herndon has a virtual meeting on March 18 10:30 to Noon to join Community Power coalition. Evan will attend and could report back to us on this. Others from Cornish are encouraged to attend.

Energy Survey of Town Residents, Businesses

Plainfield has developed a survey in Google Forms which has been sent out for review by the Plainfield Energy Committee. Steve Ladd says we should get this survey out soon and note that it is to Plainfield residents only. **Brad** volunteered to call CAI to see if we could get community wide aggregated data from town tax card. Cornish is invited to model a survey after Plainfield results come back.

Energy Expo: Plan for fall Saturday, Sept 11 and next weekend as rain date. At Plainfield School, What? Solar & Weatherize, heat pumps, electric tools, E-Bikes. Liberty for batteries and other companies - Joanna. EVs show and tell. Contact vendors to make presentations now. Solaflect has been installing Sonnen batteries. Steve & Evan will contact Revision, Norwich Technologies, Kim Quirk, etc. Continue discussion next month and nail down details. Bill will talk with Cover.

Community Wide Solarize Campaign? Wait until next year. Which communities, when, etc?

Other business – Miller's about Barrington Power - Zack's impression: got hung up with tax status. Originally as residential rate but instead town deemed as higher tax bracket. Barrington is eating more costs than the system can generate. The hope was town would re-rate tax structure. Zack reached out to Avatar. Joanna said Cornish Energy Committee will discuss this further.

Adjourned around 8:10 PM

Next Meetings

Next Cornish Energy committee meeting – Monday March 8 at 7:00 pm

Next Plainfield Energy committee meeting – Monday March 15 at 7:00 pm

Next CEC-PEC Joint Meeting – Tuesday April 6 at 7:00 pm

March 2021

Dear _____,

SNAPP (Sustainable Nature APP) is a new app that provides guidance to individuals in making sustainable choices resulting in lowered carbon footprint. Sustainable Lebanon is sponsoring the 3-month pilot of the app soon to be launched in our region of the Connecticut River Valley. The app rewards people when they have chosen sustainable actions by letting them pick a coupon offered by participating local businesses. The idea is to promote both shopping locally and helping the planet. The app is created by Path to a Green Home / Greenopia and has been developed to engage individuals and households of any demographic throughout our region.

There is no charge for your business to participate. Businesses will be listed in the app's directory and may offer incentives or discounts as you choose. The program will also provide a 'green' rating for each participating business at no charge (note green leaves next to business name in app screen to right). This will provide further incentive for local consumers concerned about the environment to shop your business.

Additionally, we have sponsorship opportunities for businesses who want to further support sustainability in the our region of the Connecticut River Valley. Sponsors will be provided significant visibility as it relates to the pilot. This includes being listed on all marketing materials and listed as a sponsor within the mobile app itself. Please see sponsorship details on the following page.

Thank you for your time and we hope that you will consider supporting this sustainability initiative, SNAPP.

With Kind Regards,



SNAPP Sponsorship Opportunities

As noted in the letter, we have sponsorship opportunities for businesses who want to support sustainability even further in the Upper Valley.

Sponsors will be provided significant visibility—including being listed on all marketing materials and listed as a sponsor within the mobile app itself.

For more information about the SNAPP initiative, a demo of the app, and a sign-up form, please visit the web page [here](#).



Sponsorship Levels:

Level	Cost	Recognized in app directory & on website	Enhanced listing in app directory	Recognized in all promotional materials	Business Spotlight in app & social channels
Platinum	\$1,000	x	x	x	X
Gold	\$500	x	x	x	
Silver	\$250	x	x		
Bronze	\$100	x			

100% of the sponsorship money will be used to support this pilot in the Upper Valley. It will pay for items like: awareness and promotion of the initiative, customization of the mobile app for specific Upper Valley towns and initiatives, project management of the program, technical support, and assessing/rating the 'green' score of the participating businesses.

For more information about the SNAPP initiative, a demo of the app, and a sign-up form, please visit the web page [here](#). Or, feel free to contact [Dean Berg at dean.berg@pathtoagreenhome.com](mailto:dean.berg@pathtoagreenhome.com).